



# OVERVIEW

- Peninsula Clean Energy (PCE) will soon be San Mateo County's official electricity provider offering cleaner and greener electricity at lower rates.
- If you received a notice in the mail, then your electricity account will be automatically enrolled in Peninsula Clean Energy this October. You do not have to do anything to stay in the program. Your account will be automatically enrolled in Peninsula Clean Energy's default product—ECOplus—which offers a minimum of 50% renewable energy at lower rates.
- **Early Adopter:** If you are not currently in this enrollment phase, you can enroll your account today as an early adopter by visiting [www.PeninsulaCleanEnergy.com](http://www.PeninsulaCleanEnergy.com) or calling the PCE call center at 1 (866) 966-0110.
- **Opt-out:** You are free to choose your electricity provider. You can opt-out of Peninsula Clean Energy at any time. To opt-out, visit the Peninsula Clean Energy website at [www.PeninsulaCleanEnergy.com](http://www.PeninsulaCleanEnergy.com) or call 1 (866) 966-0110.
- **Call-center/website:** If you want more information about Peninsula Clean Energy or opt-up to our 100% renewable energy option, visit the Peninsula Clean Energy website at [www.PeninsulaCleanEnergy.com](http://www.PeninsulaCleanEnergy.com) or call 1 (866) 966-0110.
- **What about PG&E?** With PCE, your current electricity delivery service won't be affected. The change will be completely seamless. PG&E will continue to send your electricity bill, as well as keep the lights on and respond to any outages. The only change you'll notice is that your electricity bill will be lower!
- Peninsula Clean Energy also offers a 100% renewable energy product called ECO100. To choose ECO100, visit the Peninsula Clean Energy website at [www.PeninsulaCleanEnergy.com](http://www.PeninsulaCleanEnergy.com) or call 1 (866) 966-0110.

**WEBSITE:** [www.PeninsulaCleanEnergy.com](http://www.PeninsulaCleanEnergy.com)

**CALL CENTER NUMBER:** 1 (866) 966-0110

## WHAT IS PENINSULA CLEAN ENERGY?

- Peninsula Clean Energy (PCE) will soon be San Mateo County's official electricity provider offering cleaner and greener electricity at lower rates.
- Residents and businesses in the County now have a choice for their electricity supplier. As a PCE customer, you'll be able to choose the percentage of renewable power you're buying.
- Peninsula Clean Energy is a public agency in San Mateo County. It was formed by the unanimous agreement of every city in San Mateo County and the County to provide a choice for the residents and businesses to receive greener electricity at competitive rates.
- PCE is governed by a Board of Directors comprised of elected representatives from the County and each of the 20 participating cities and towns.
- The County of San Mateo has provided initial funding for the program which will be fully recovered through program revenues, so there is no net cost to taxpayers.

## HOW IS PCE DIFFERENT THAN YOUR CURRENT SUPPLIER?

- PCE offers residents a choice for a cleaner power supply, at rates lower than PG&E.
- Earnings from PCE will be reinvested in the community to build local renewable energy projects and create local jobs.
- PCE's default electricity product, ECOplus is at least 50% renewable – compared to about 30% renewable in your current electricity supply. With ECOplus, as an added benefit, the cost for the generation portion of your electricity bill will be lower.

- PCE customers have the option to opt-up to electricity that is 100% renewable, at a slightly higher cost.
- With PCE, your current electricity delivery service won't be affected. The change will be completely seamless. PG&E will continue to send your electricity bill, as well as keep the lights on and respond to any outages. The only change you'll notice is that your electricity bill will be lower!
- The program will be launched in October of 2016. Customers will be enrolled in phases based on their neighborhood and run through spring 2017. Customers will be able to opt-out and go back to PG&E at any time.
- Phase 1 will begin October 2016 and will include 20% of residential customers and small to medium businesses.
- Phase 2 will begin April 2017 and will include residents, large businesses, and agriculture customers. All enrollment is automatic into the default ECOplus option.
- Customers can check if they are in Phase 1 or Phase 2 on the Peninsula Clean Energy website, [www.PeninsulaCleanEnergy.com](http://www.PeninsulaCleanEnergy.com), or by calling our call center: 1 (866) 996-0110

## HOW WILL RESIDENTS KNOW ABOUT THE PROGRAM?

- Multiple notices will be sent to every residential and commercial electricity customer who are part of the Phase 1 roll out in San Mateo County leading up to the launch of the program in October 2016.
- Before each enrollment phase, there will be extensive outreach and advertising, ensuring that all customers understand the new program and their options.
- We will be conducting focused outreach efforts – including community events, connecting with people through social media and hosting public workshops – before program launch.

## HOW CAN RESIDENTS CHOOSE PCE?

- Residents who want to receive service from PCE do not have to do anything – you will be automatically enrolled in the program.
- Clean energy programs, like PCE, were designed this way by state legislators to help our communities reduce greenhouse gas emissions and increase renewable energy.

## OTHER FEATURES

- If you have solar panels on your home already and are a Net Energy Metering customer, you'll be able to sell your excess power back to Peninsula Clean Energy at a slightly better rate than you currently do with PG&E. To maximize NEM

credits you earn from your system, PCE recommends that NEM customers enroll with Peninsula Clean Energy near the time of your annual true-up.

- If you are enrolled in any of PG&E's discount program including California Alternative Rates for Energy (CARE), Federal Electric Rate Assistance (FERA), Medical Baseline Allowance (MBA), and the Low Income Home Energy Assistance Program (LIHEAP), you will continue to get your discounts with Peninsula Clean Energy.

## WHAT IS THE PCE TIMELINE?

- PCE will begin serving customers in October of this year.
- Customers will be enrolled through late spring of 2017.
- An early adopter program is available for residents who want to be the first to start receiving clean, renewable energy from PCE.
- The early adopter program enables customers to join PCE in October of 2016, regardless of their enrollment phase. Early adopters can choose between ECOplus, the default product and receive 50% renewable energy, or choose ECO100 and receive 100% renewable energy.

## WHERE CAN RESIDENTS GET MORE INFORMATION?

- County residents and business owners can visit the PCE website at [PeninsulaCleanEnergy.com](http://PeninsulaCleanEnergy.com).
- PCE Board of Directors meetings are open to the public and are held on the second and fourth Thursdays of each month. Please check the PCE website for the time, location, and agenda.

## WHY CHOOSE PCE?

- Increased options and choice
- More renewable power
- Local control
- Meet local climate action goals
- Lower rates